

5 years, 5 reasons to support the Nuclear Ban

Context

We were told it couldn't be done, but 5 years ago on January 22nd, 2021, the Treaty on the Prohibition of Nuclear Weapons (TPNW) entered into force and made nuclear weapons ILLEGAL under International Law! Just 5 years later, the global majority of countries are signatories or parties to the Treaty.

This is a feat worth celebrating. We are calling on you to share the news and celebrate the 5 year Banniversary with 5 reasons why YOU support the Ban!

More information on the TPNW and IPPNW's involvement can be found [here](#).

Campaign

We invite peace and disarmament campaigners to celebrate the TPNW Banniversary with IPPNW by sharing why you support the Nuclear Ban. These can range from broad to specific: What motivates you to support the TPNW? Why do you celebrate the Banniversary? What hope does it give you for the future? How does the TPNW connect to your work and vice versa?

Reasons can be shared on social media in the form of photos, writing, and/or short videos for collaboration with IPPNW accounts. The campaign can grow by asking and inviting friends and colleagues — not limited to IPPNW — to share their reasons.

Here is how to join the online campaign today:

1. Print the blank template  TPNW 5 Reasons Print Template.pdf and fill in your reasons for supporting the TPNW or edit them into the digital Canva template [here](#).
2. Take a picture with your reasons, and / or make a brief video (vertically facing, if possible) telling us about them. Encourage group participation with your affiliate members, colleagues, and friends!
3. Share your reasons with us between now and January 23rd by tagging us on social media (IPPNW accounts are linked below).
 - a. Or send your content right to us (adevos@ippnw.org) and we can help you share it.
4. Tag 5 friends and encourage them to join you in sharing their reasons for supporting the TPNW.



5 Years, 5 Reasons to support the nuclear ban

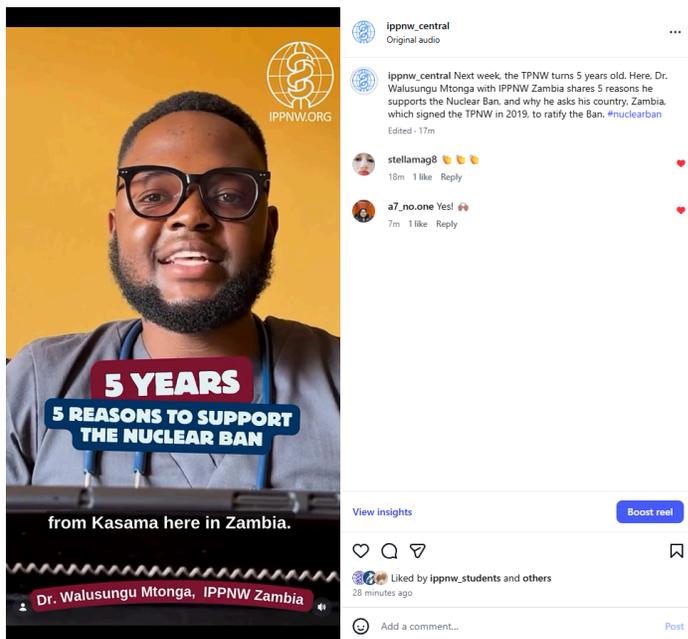
IPPNW celebrates five years of the Treaty on the Prohibition of Nuclear Weapons because it promotes:

- 1 Health,
- 2 Peace,
- 3 Security,
- 4 Justice,
- 5 Democracy

WHAT ARE YOUR REASONS?

Some Examples from the immediate past International Student Representatives!

[5 Reasons Video from Dr. Mtonga](#)



5 Reasons Picture from Stella Ziegler



And here are some ideas to get you started.

IPPNW celebrates 5 years of the Nuclear Ban Treaty because:

1. Nuclear weapons threaten everything we know and love.
2. The TPNW gives hope during an era of increased violence, war, and polarization.
3. No health system can respond to the humanitarian impacts of even a single nuclear detonation.
4. A nuclear war using less than 3% of the world's nuclear weapons could kill up to every 3rd person on earth.
5. The TPNW centers the humanitarian impacts of nuclear weapons.
6. The Ban is the only existing multilateral nuclear disarmament body that is making progress.
7. The TPNW is the first global treaty that categorically prohibits nuclear weapons and gives us the framework to get rid of them.
8. We are facing a climate crisis that requires collective action. We can't waste resources on nuclear weapons.
9. The Treaty is the product of evidence based policy making.
10. The Ban challenges deterrence and reframes global security.
11. It pursues nuclear justice for all people impacted by nuclear weapons.
12. The Treaty strengthens and reinforces the global norm against nuclear weapons

13. We deserve a more peaceful and secure world, free from the threat of nuclear weapons.
14. The majority of the world supports this pathway to get rid of nukes.
15. Emerging generations deserve a future.

How to Share with Us

When you post your reasons, tag us on social media:

 Instagram: [@IPPNW_Central](https://www.instagram.com/IPPNW_Central)

 Twitter/X: [@IPPNW](https://twitter.com/IPPNW)

 Facebook: [@IPPNW](https://www.facebook.com/IPPNW)

 LinkedIn: [@IPPNW](https://www.linkedin.com/company/IPPNW)

Or send your content right to us and we can help you spread the word

Contact Anduin DeVos (adevos@ippnw.org) and Molly McGinty (mmcginty@ippnw.org) with any questions.

Celebrate the Banniversary with IPPNW today!