

## Performances by Cellist Yo-Yo Ma and Musicians from the Longwood Symphony Orchestra in Honor of Dr. Bernard Lown



## SPONSORSHIPS & ADVERTISING

GBPSR and IPPNW are honored to have the opportunity to present cellist Yo-Yo Ma and a Longwood Symphony Orchestra chamber ensemble during an evening virtual event beginning at 7:00 PM ET on Saturday, September 25th, 2021 with proceeds benefiting our organizations to address the twin existential threats of nuclear war and the climate crisis. The concert, as well as a virtual presentation, will honor Dr. Bernard Lown, world-renowned cardiologist, prominent member of the Boston medical community, and a tireless advocate for the abolition of nuclear weapons.

We would be extremely grateful for your support of this inspiring musical and educational event through the form of a sponsorship. As a sponsor, you will have advertising opportunities and be prominently featured to a large, unlimited online audience, including healthcare and business leaders.

### SPONSORSHIPS

#### ☐ **MAGNUM OPUS — \$ 25,000**

- Special sponsor status for the 2021 season with corporate branding displayed in virtual concert materials and during the pre-concert presentation, in addition to GBPSR and IPPNW outreach communications throughout the year.
- Recognition as a lead sponsor online during the performance.
- Full page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

#### ☐ **SYMPHONY — \$ 10,000**

- Listing as leading sponsor in virtual concert materials and during the pre-concert presentation.
- Three-quarter page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

#### ☐ **CONCERTO — \$ 5,000**

- Recognition as a sponsor on signage at the virtual concert and presentation.
- Half page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

#### ☐ **SONATA — \$ 2,500**

- Recognition as a sponsor in the virtual program book.
- Quarter page ad in the virtual program book and on GBPSR and IPPNW websites.

#### ☐ **PRELUDE — \$ 1,000**

- Recognition as a sponsor in the virtual program book and on GBPSR and IPPNW websites.

### MORE OPTIONS

#### **ADDITIONAL SPONSORSHIPS**

- ☐ \$ 500 — Minuet
- ☐ \$ 250 — Sarabande
- ☐ \$ 100 — Chaconne
- ☐ \$ 50 — Passacaglia
- ☐ Guest (FREE or voluntary donation)

#### **STANDALONE VIRTUAL PROGRAM ADS**

- ☐ \$ 3,000 — Full Page Ad
- ☐ \$ 1,500 — Half Page Ad
- ☐ \$ 750 — Quarter Page Ad

- ☐ *I cannot attend but want to be a sponsor: \_\_\_\_\_*