Greater Boston Physicians for Social Responsibility and International Physicians for the Prevention of Nuclear War present

Performances by Cellist Yo-Yo Ma and Musicians from the Longwood Symphony Orchestra in Honor of Dr. Bernard Lown

SPONSORSHIPS & ADVERTISING

GBPSR and IPPNW are honored to have the opportunity to present cellist Yo-Yo Ma and a Longwood Symphony Orchestra chamber ensemble during an evening virtual event beginning at 7:00 PM ET on Saturday, September 25th, 2021 with proceeds benefiting our organizations to address the twin existential threats of nuclear war and the climate crisis. The concert, as well as a virtual presentation, will honor Dr. Bernard Lown, world-renowned cardiologist, prominent member of the Boston medical community, and a tireless advocate for the abolition of nuclear weapons.

We would be extremely grateful for your support of this inspiring musical and educational event through the form of a sponsorship. As a sponsor, you will have advertising opportunities and be prominently featured to a large, unlimited online audience, including healthcare and business leaders.

Maximizing your visibility to our audience:

**MAGNUM OPUS — $25,000**
- Special sponsor status for the 2021 season with corporate branding displayed in virtual concert materials and during the pre-concert presentation, in addition to GBPSR and IPPNW outreach communications throughout the year.
- Recognition as a lead sponsor online during the performance.
- Full page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

**SYMPHONY — $10,000**
- Listing as leading sponsor in virtual concert materials and during the pre-concert presentation.
- Three-quarter page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

**CONCERTO — $5,000**
- Recognition as a sponsor on signage at the virtual concert and presentation.
- Half page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

**SONATA — $2,500**
- Recognition as a sponsor in the virtual program book.
- Quarter page ad in the virtual program book and on GBPSR and IPPNW websites.

**PRELUDE — $1,000**
- Recognition as a sponsor in the virtual program book.
- Quarter page ad in the virtual program book and on GBPSR and IPPNW websites.

Questions? Contact Michael Christ at IPPNW: mchrist@ippnw.org (617) 440-1733

For more information, visit: gbpsr.org